



ASIA PACIFIC INTERNATIONAL COLLEGE
Transformation through Challenge

UNDERGRADUATE
AND POSTGRADUATE
**COURSE
GUIDE**

**Sydney
Melbourne**

www.apiccollege.edu.au

CRICOS PROVIDER NO. 03048D



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TRANSFORMATION THROUGH CHALLENGE-BASED EDUCATION AND PROFESSIONAL DEVELOPMENT

Thank you for considering study options at Asia Pacific International College (APIC). We know that there is a range of education providers that you can choose from. You've taken a decisive step in the right direction by reading this Course Prospectus.

APIC develops and delivers challenge-based action learning that aims to transform individuals, business and society by enabling the collaborative development of solutions to real-world problems.

We aim to meet the needs and aspirations of individuals, as well as organisations that seek to employ the best available talent. We believe that education and professional development are the keys to developing and furthering personal growth and careers in what is the rapidly changing worlds of business and work. The next decade will see dramatic changes in work life, and APIC aims to help students to meet the challenges that this rapid evolution will pose. We encourage and nurture creativity, reflective challenge-based learning, professionalism, and the development of technical and managerial skills, and leadership competences. We seek to unlock your potential.

The civil rights activist, Malcolm X, once stated that "Education is the passport to the future, for tomorrow belongs to those who prepare for it today." Given the changes we have seen in the world of work over the last decade, which will accelerate further over the next few years, never was there a greater need to invest in the crucial enabler that is education. It transforms not just individuals, but it has wider effects in the organisations and communities in which those individuals work and live. It is a hugely positive force for development, which is crucial to the future of all organisations, communities and countries at whatever stage of development or whatever their size. At APIC we aim to develop future entrepreneurs, managers and leaders to meet the unprecedented challenges of this time and which will continue to emerge in the short to medium term. Purposeful education and the acquisition and application of established or new knowledge and skills, along with experience of solving real-world problems is critical to so many endeavours. So too are knowledge and skills focused upon creativity, decision-making and communication.

So, once more, thank you for considering APIC. We are committed to working with you in your educational journey and to ensuring that your investment adds value to your life and career.



Professor Clive Smallman BSc Hons MA (Lancaster) MSc (Essex)
MBA PhD (Bradford) FBCS CITP GAICD
President and Principal Executive Officer
Asia Pacific International College

ACCREDITED AND RECOGNISED HIGHER EDUCATION

Asia Pacific International College (APIC) is a dynamic Australian Higher Education Institution offering undergraduate and postgraduate degree courses. APIC's courses are accredited by the Tertiary Education Quality and Standards Agency (TEQSA) and included in the National Register of Higher Education Providers in Australia.

APIC is professionally endorsed by **AIPM (Australian Institute of Project Management)** and **PMI (Project Management Institute)**, and is a member of ACPET (Australian Council for Private Education and Training) and the council of Private Higher Education (COPHE). APIC is also a member of the **Australian Human Resources Institute** and APIC's Master of Business Administration majoring in Human Resources Management has been accredited by this institute.



BENEFITS OF STUDYING AT APIC

There are many institutions of higher education, so why should you choose APIC? The answer is simple, no other institution offers the opportunities that APIC provides to help students realise their talent and achieve their goals. We are about individuals and their preparation to succeed in the rapidly changing world of work, business and industry. We invest time and effort to build our students' capabilities so that they can thrive in today's fast-paced globalised world. At APIC, you will learn to be a self-directed professional, confident and competent. By completing one of our programs, you should be able to contribute to projects and organisations effectively, straight after your graduation. This is because you will be learning management skills through real life projects and organisations, applying a transformation, challenge-based learning model under highly qualified and experienced academics and industry experts.

OUR PROGRAMS ARE:

- **CUSTOMISED.** We tailor our programs to fit students' needs and aspirations.
- **FLEXIBLE.** Vary your study load.
- **HOLISTIC.** Holistic systems thinking leads to the acquisition of real life competencies and new perspectives.
- **EXPERIENTIAL & REFLECTIVE LEARNING.** Develop critical thinking through real life projects and organisations, and case studies.
- **QUALITY.** We pride ourselves on the academic rigour of our programs. Learn from high profile Academic staff and industry experts.
- **ACCREDITED.** Programs are reviewed and accredited by the Australian national regulator (TEQSA), and also accredited or endorsed by professional bodies and external assessment authorities. APIC is formally registered by the Australian Government to provide award courses to international students.
- **RELEVANT.** Courses are reviewed by industry experts and experienced senior academics to ensure they remain relevant to best practice and to emerging business and organisational trends. APIC's programs provide opportunities to select specialisations.

STUDENT SUPPORT SERVICES AND FACILITIES

STUDENT SERVICES TEAM

APIC is proud of its friendly and supportive Student Services team who offer a great service and experience to all students. Students can contact the team any time at studentservices@apicollege.edu.au. Some of the key services provided are outlined below.



ENGLISH LANGUAGE LEARNING SUPPORT

We understand that individual students may experience difficulty in coping with their academic work in English. Our academic and industry-based teaching staff assist students to improve their English. In addition, students can participate in specially designed English classes held free of charge.

ACADEMIC CONSULTATION

The College aims to provide the best quality education to all students to set them on the path to success. All students on campus are able to visit their lecturers and tutors on a regular basis, and if necessary, make appointments for additional consultation and assistance.

CAREERS AND EMPLOYMENT

APIC offers students a free careers advisory service which provides advice in an independent and confidential manner.

ACCOMMODATION SERVICES AND ASSISTANCE WITH LIVING IN AUSTRALIA

2Stay is an accommodation service available to all APIC students, organising share accommodation and homestays. Please visit: www.2stay.com.au for details.

Additional services provided by APIC include:

- Airport pick-ups and drop-offs (fees apply)
- Assistance with visa processing (fees apply)
- General advice and assistance (eg. Dining out, retail, financial institutions, places of interest, etc.)

COUNSELLING SERVICES

If students are feeling overwhelmed by their studies or living in a new country, they can make an appointment with our professional counselling team.

DISABILITY SERVICES

APIC's premises are accessible to disabled students, and staff are happy to provide all possible support to those in need when attending lectures and other essential functions at APIC locations.

INTEGRATED LEARNING SYSTEM

APIC provides access to an integrated learning system through which students and staff can access APIC's courseware, E-Library, EBSCO Library, Competency Assessment Tools and other resources.

E-LIBRARY

APIC provides access to a comprehensive online library of journals and scholarly work. Students and staff can access and fully utilise the EBSCO e-books library that holds over 9000 textbooks covering most disciplines. In addition, we provide a comprehensive set of electronic learning materials in each unit of study.



ONLINE TOOLS

APIC provides access to a unique suite of tools that support students and practitioners in the fields of business, project, program, portfolio and organisation management.

Every student is expected to have their own laptop. APIC provides unlimited high speed wireless internet service to students and staff at both the Sydney and Melbourne campuses.

HEALTH CARE & INSURANCE

International students are required to take Overseas Health Cover (OSHC) during their stay. APIC assists students with information about registered OSHC providers; alternatively, students can visit the Department of Health website (www.health.gov.au) for information.

WORKING WHILE YOU STUDY

International students can work up to 40 hours per fortnight on a casual basis during course time, and full-time during vacation periods.

TUITION PROTECTION

APIC tuition fees are covered by the Australian Government's Tuition Protection Service (TPS). The TPS is an initiative of the Australian Government to protect international students where education providers are unable to fully deliver their course of study. For more information about the Tuition Protection Scheme, please visit: www.tps.gov.au.

BLENDED LEARNING

APIC students have access to various online learning tools and strategies that complement their on-campus learning experiences.

LIVING IN SYDNEY OR MELBOURNE



A WORLD
OF EXCITING
OPPORTUNITIES

Asia Pacific International College has campuses in both Sydney and Melbourne, two of the most cosmopolitan and vibrant cities in Australia. Sydney is known for its beautiful harbour city setting and city precincts; including the Opera House, Darling Harbour and The Rocks. There is so much to see and do, but if you want to unwind and relax, Sydney is also home to many and Bondi beaches, parks and lakes to visit. Melbourne is a food, shopping, and sporting mecca, with fantastic restaurants and cafes at your doorstep. The Melbourne calendar is full of major sporting and cultural events, including the Australian Open Tennis and Formula 1 Grand Prix. If you would like to get out of the city for a weekend, both Sydney and Melbourne provide wonderful options only a few hours' drive from city centres.

SYDNEY – SHORT BREAKS

- Blue Mountains – World Heritage site
- Hunter Valley – vineyards, beautiful countryside
- South Coast – whales, dolphins and penguins

MELBOURNE – SHORT BREAKS

- Mornington Peninsula – gardens, spas, wellbeing
- Yarra Valley – fresh produce and wines
- Philip Island – penguins, wildlife

Sydney and Melbourne are both thriving metropolitan centres, and most head offices of Australia's major corporations are based in one of these cities. Australia's key job opportunities are concentrated on the east coast, and both cities frequently appear on annual lists of the world's most liveable cities.

STUDYING AND LIVING IN AUSTRALIA

For information on studying and living in Australia, visit www.studyinaustralia.gov.au. This comprehensive site includes everything you need to know about living in Sydney or Melbourne; including accommodation, working, health, and transport, as well as fantastic information about Australia's states and regions.

STUDENT LIVING COSTS

The Australian Department of Immigration and Border Protection provides useful information on Student Visa Living Costs (<http://www.border.gov.au/Trav/Stud/More/Student-Visa-Living-Costs-and-Evidence-of-Funds>).

Upon arrival, international students should have a minimum of AUD\$2,000, in addition to the monthly average, to cover the initial cost of a laptop computer and establishment expenses, such as rental bond payment and basic furniture items.

COURSE INFORMATION



APIC offers undergraduate and postgraduate courses of study, specialising in the areas of Business Administration, Business Management, Business Information Systems and Project Management. General course information can be found in this section, and specific course information in the pages that follow. For all course details, please visit:

www.apicollege.edu.au/courses

ACCREDITATION

APIC programs are rigorously reviewed and accredited by the Australian national regulator (TEQSA), and also accredited or endorsed by the relevant professional bodies and external assessment authorities. The College is formally registered by the Australian Government to provide award courses to international students.

CALENDARS AND FEES

For the latest information on course fees and academic calendars, please visit:

www.apicollege.edu.au/courses

RECOGNITION OF PRIOR LEARNING (RPL)

APIC has an approved policy on recognition of prior learning. Candidates wishing to apply for recognition of prior learning should refer to the ***RPL Guidelines and Criteria*** when preparing and submitting their applications. This document can be found at:

www.apicollege.edu.au/courses/applying-for-rpl

SCHOLARSHIPS

Asia Pacific International College offers scholarships for all undergraduate and postgraduate degree courses, which cover tuition fees in each unit of study. For information on scholarships, please visit:

www.apicollege.edu.au/courses/scholarships

COURSE ENTRY REQUIREMENTS

All applicants for APIC courses must hold the relevant academic or equivalent qualifications that are consistent with the requirements to commence study at the Australian Qualifications Framework (AQF) level for that course. (refer Postgraduate entry requirements, and Undergraduate entry requirements)

Where English is not an applicant's first language or where the qualifications are from institutions where the delivery of the program was not in English, applicants are required to demonstrate their proficiency in English by achieving the English entry level in an internationally recognised English Language examination, as detailed for the relevant programs below. (refer English language requirements for postgraduate entry, and English language requirements for postgraduate entry)

Applicants who do not meet APIC's English proficiency requirements can be made a conditional offer, with the requirements to complete an approved intensive English language course and to meet the required standard prior to their commencing their APIC award course study. (refer Conditional Offers On Satisfying English Language Requirements)

ADMISSION TO POSTGRADUATE COURSES MASTERS DEGREES (AQF LEVEL 9)

The following admission criteria apply to all courses at APIC that lead to the award of an AQF Level 9 qualification. Additional English language requirements for international students are provided at [English language requirements for postgraduate entry](#).

Applicants must have successfully completed a Bachelor Degree (AQF 7) or higher awarded by a recognised university or higher education institution, in any discipline

GRADUATE DIPLOMAS AND GRADUATE CERTIFICATES (AQF LEVEL 8)

The following admission criteria apply to all courses at APIC that lead to the award of an AQF Level 8 qualification. Additional English language requirements for international students are provided at [English language requirements for postgraduate entry](#).

Applicants must have:

- successfully completed a Bachelor Degree (AQF 7) or higher awarded by a recognised university or higher education institution, in any discipline; OR
- successfully completed an Associate Degree or Advanced Diploma (AQF 6) awarded by a recognised university or higher education institution, in any discipline, AND have at least two years full-time managerial and/or professional work experience in a related field; OR
- a minimum of three-years full-time managerial and/or professional work experience in a related field; OR
- a minimum of five-years full-time general work experience in a related field.

Applicants who do not meet the entry requirements for the Masters Degrees and who successfully complete a Graduate Diploma will be eligible to progress to a Masters Degree.

ENGLISH LANGUAGE REQUIREMENTS FOR POSTGRADUATE ENTRY

All applicants from a non-English speaking background applying to any postgraduate course at APIC must satisfy the following additional English language requirements:

- IELTS Academic: overall band score of 6.5 or higher with no band below 6.0; OR
- IBT (Internet-based TOEFL): overall score of 90 with a writing section minimum of 21; OR
- Cambridge Certificate of Proficiency in English (CPE): Grades A, B, C and C1; OR
- Cambridge Certificate of Advanced English (CAE): total score of 58 or over; OR
- ELSIS English for Academic Purposes (EAP 2): Grade A; OR
- PTE Academic Module with score over 59.



STEP UP
YOUR
CAREER

ADMISSION TO UNDERGRADUATE COURSES

BACHELOR DEGREES (AQF LEVEL 7)

The following admission criteria apply to all courses at APIC that lead to the award of an AQF Level 7 qualification. Additional English language requirements for international students are provided at English language requirements for undergraduate entry.

Applicants must have successfully completed:

- Year 12 in Australia with an average of 65% or higher; OR
- the equivalent to an Australian Year 12 at a recognised overseas institution (refer Appendix A) with an average of 65% or higher**; OR
- a Certificate IV (AQF 4) or higher awarded by a recognised higher education/vocational; OR
- a General Certificate of Education Advanced Level (GCE A) with three or more C Grades; OR
- a Global Assessment Certificate with an average Grade of 65% or higher; OR
- an International Baccalaureate.

Applicants who do not meet the formal entry requirements may be considered on a case by case basis.

DIPLOMAS (AQF LEVEL 5)

The following admission criteria apply to all courses at APIC that lead to the award of an AQF Level 5 qualification. English language requirements for international students are provided at English language requirements for undergraduate entry.

Applicants must have successfully completed:

- Year 12 in Australia with an average of 55% or higher; OR
- the equivalent to an Australian Year 12 at a recognised overseas institution (refer Appendix A) with an average of 55% or higher**; OR
- a Certificate IV (AQF 4) or higher awarded by a recognised higher education/vocational institution; OR
- a General Certificate of Education Advanced Level (GCE A) with three or more D Grades; OR
- a Global Assessment Certificate with an average Grade of 55% or higher; OR
- an International Baccalaureate

Applicants who do not meet the formal entry requirements may be considered on a case by case basis.

** Specific overseas qualifications are detailed by country in the table in Appendix A. Not all qualifications and countries are listed; students with other credentials are encouraged to apply.

ENGLISH LANGUAGE REQUIREMENTS FOR UNDERGRADUATE ENTRY

All applicants from a non-English speaking background applying to any undergraduate course at APIC must satisfy the following additional English language requirements:

- IELTS Academic: overall band score of 6.0 or better with no band below 5.5; OR
- IBT (Internet-based TOEFL): overall score of 75 with a writing section minimum of 17; OR
- Cambridge Certificate of Proficiency in English (CPE): Grades A, B, C and C1; OR
- Cambridge Certificate of Advanced English (CAE): total score of 52 or over; OR
- English for Academic Purposes (EAP 2): Grade A or Grade B; OR
- PTE Academic Module with score over 51; OR
- Certificate IV in ESL.

UNDERGRADUATE COURSES IN BUSINESS

Diploma of Business

CRICOS code	085156K
Units of Study	8
Duration:	
Australian students	2 - 6 semesters
Onshore International students	2 semesters

The purpose of the Diploma of Business is to produce graduates who are capable of performing a range of business tasks, while displaying readiness to develop further in key areas of business; such as accounting, management and marketing.

The course can provide a pathway to a Bachelor of Business and related programs in most higher education institutions. The Course objectives are as follows:

- Learn the basics of business, marketing and management in a coherent and meaningful manner
- Learn the basics of accounting and business law
- Enhance your academic and study skills
- Develop a good understanding of real life

- business and management challenges
- Familiarise yourself with the extent of studies needed to develop your career in this field

Students completing the Diploma of Business can either gain entry level employment with a multitude of organisations, or obtain credit to complete the Bachelor of Business, and subsequently progress to the Master of Business Management or the Master of Business Administration at APIC. Alternatively, graduates can seek entry with credit into a range of bachelor degree programs at Australian or internationally recognised universities. In short, completion of the Diploma of Business can open up multiple opportunities for young graduates to pursue courses and programs in business, accounting, finance, commerce, law and economics.

Entry Requirements

For entry requirements for undergraduate study at APIC, please refer to page 15 of this brochure.

Structure

Semester 1

SBM3101	Professional Development and Business Communication
SBM3105	Foundations of Accounting
SBM3106	Fundamentals of Management
SBM3104	Introduction to Economics

Semester 2

SBM3102	Marketing and Sales Management
SBM3103	Mathematics and Statistics
SBM3205	Human Resource Management
SBM3207	Finance

Possible careers

Entry level positions in:

- **Accounting, Auditing and Finance**
- **Sales and Promotions**
- **Information Systems Servicing**
- **Human Resource Services**
- **Business Skills Training**
- **Project Management**

For up-to-date information on courses, including fees and intake dates, please visit www.apiccollege.edu.au/courses



Bachelor of Business

CRICOS code	085157J
Units of Study	24
Duration:	
Australian students	6 - 12 semesters
Onshore International students	6 semesters

The Bachelor of Business (BBus) is an innovative and comprehensive degree program conforming to the Australian Qualification Framework (AQF Level 7). The course focuses on finance and accounting, and covers the fundamentals of business, combined with considerable knowledge and skills in leadership and project management. The Bachelor of Business has been designed to lay the foundation

for students to develop skills and competencies in business and financial management, project management, communications and relational management. Because of the range of knowledge, skills and perspectives obtained in this program, graduates will be able to join a range of employers, including multi-national companies, government agencies and non-profit organisations.

Entry Requirements

For entry requirements for undergraduate study at APIC, please refer to page 15 of this brochure.

Structure

Semester 1

SBM3101	Professional Development and Business Communication
SBM3105	Foundations of Accounting
SBM3106	Fundamentals of Management
SBM3107	Introduction to Economics

Semester 2

SBM3102	Marketing and Sales Management
SBM3103	Mathematics and Statistics
SBM3205	Human Resource Management
SBM3207	Finance

Possible Exit Point: Diploma Business Enterprise

Semester 3

SBM3104	Introduction to Business Law
SBM3108	Financial Accounting
	Elective
	Elective

Semester 4

SBM3202	Leadership & Governance
SBM3206	Project Management Fundamentals and Practices
	Elective
	Elective

Semester 5

SBM3301	Entrepreneurship and Innovation
SBM3304	Sustainability and Ethics
	Elective
	Elective

Semester 6

SBM3305	Organisational Development
SBM3203	Strategic Planning
SBM3307	Elective
SBM4305	Elective

Elective List

SBM3201	Management Accounting	SBM4305	IS Project Management
SBM3208	Information Systems Design and Development	SBM3302	Project Execution Planning and Management
SBM3306	Audit and Assurance	SBM3303	Taxation
SBM3307	Project Development and Optimisation	SBM3304	Accounting Theory

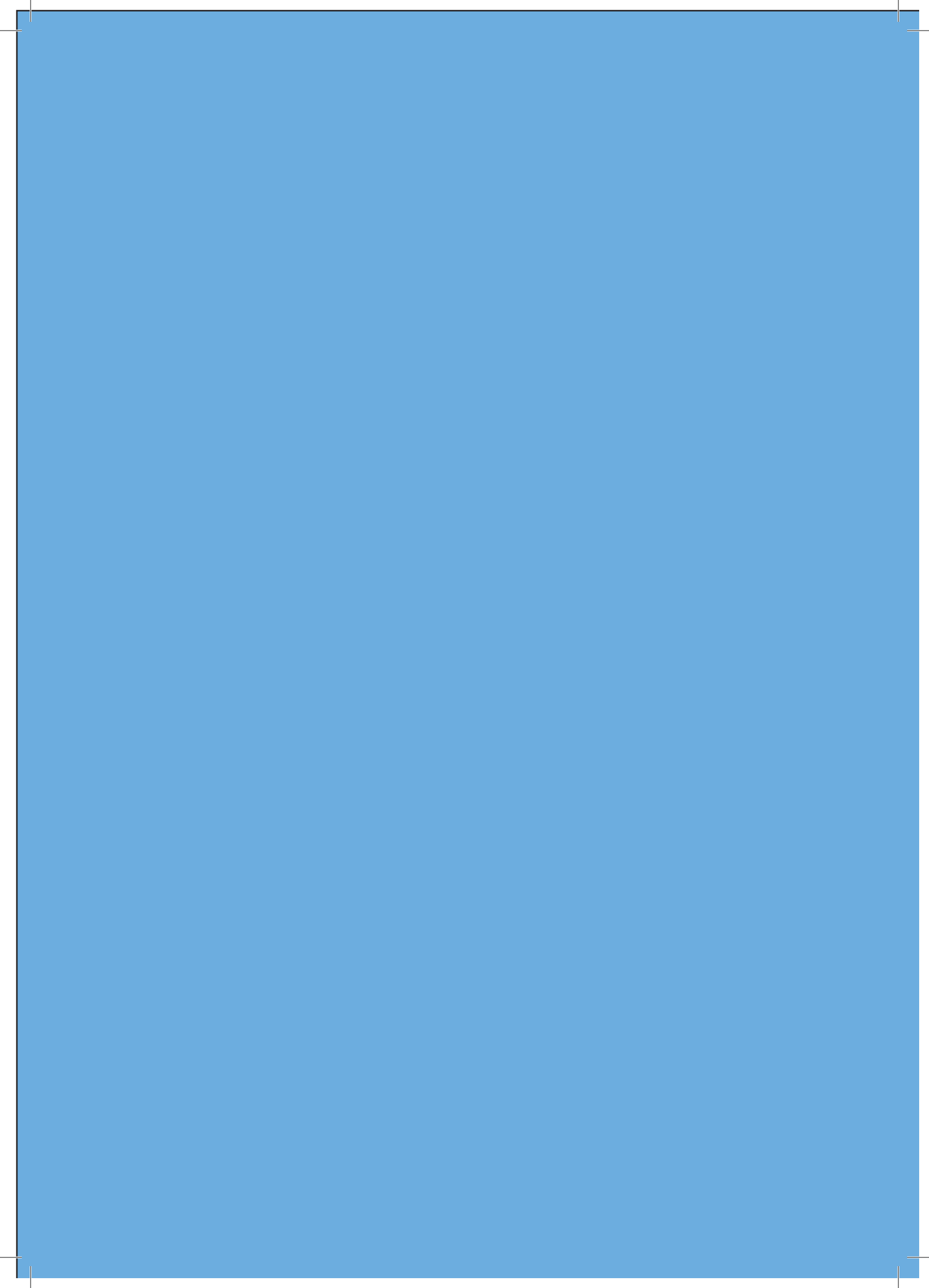


Possible careers

Entry level positions in:

- Accounting, Auditing and Finance
- Sales and Promotions
- Information Systems Servicing
- Human Resource Services
- Business Skills Training
- Project Management

For up-to-date information on courses, including fees and intake dates, please visit www.apiccollege.edu.au/courses.



UNDERGRADUATE
COURSES
BUSINESS IN
INFORMATION
SYSTEMS

Diploma of Business

CRICOS code	085158G
Units of Study	8
Duration:	
Australian students	2 - 4 semesters
International students	2 semesters

The Diploma of Business Information Systems has been designed as a foundation qualification which equips students with the fundamentals of information systems in business enterprises in a practical manner. It allows students the opportunity to progress to further study and gain up to 1 year credit to study the Bachelor of Business Information Systems at APIC, or a variety of other bachelor degree programs. Students who opt to pursue an employment opportunity and not continue their tertiary studies will be better prepared, with excellent knowledge and perspectives on business and information systems to assist them to find gainful employment in a range of fields, and commence a rewarding career.

Entry Requirements

For entry requirements for undergraduate study at APIC, please refer to page 15 of this brochure.

Structure

Semester 1

SBM3101	Professional Development and Business Communication
SBM4101	Foundations of Information Systems
SBM3103	Mathematics and Statistics
SBM4102	Data and Information Management
SBM4103	Introduction to Programming

Semester 2

SBM4104	IT Infrastructure
SBM4201	Systems Analysis and Design
SBM4202	IS Strategy, Management and Acquisition
SBM3204	Sustainability and Ethics

The course objectives are summarised below:

- Learn the basics of business information systems to develop your career as an Information Systems Professional through further studies or relevant professional development programs.
- Learn the basics of business and management in a coherent and meaningful manner.
- Learn the basics of business law.
- Enhance your academic and study skills.
- Develop a good understanding of real life business and information management challenges.
- Familiarise yourself with the extent of studies needed to develop your career in this field.

Possible careers

Entry level positions in:

- **Web Design and Management**
- **Information and Communication System Support**
- **Database Development and Management**
- **IT Audit and Control**
- **IS Security and Risk Management**
- **Programming for Business Functions**

“The program approach of professional development was really beneficial. Tools such as individual competency assessment and project/program health check indicated the path toward excellence. By the end of the program I really felt competent in all course areas even those which were unfamiliar to me before commencing the course.”

Mojgan Bordbar.

For up-to-date information on courses, including fees and intake dates, please visit www.apicollege.edu.au/courses.



Bachelor of Business

CRICOS code	085159G
Units of Study	24
Duration:	
Australian students	6 - 12 semesters
International students	6 semesters

The Bachelor of Business Information Systems was developed after an extensive research and consultation period to better understand the needs of business and industry, and ensure that graduates will be well equipped to meet those needs. As part of the process, the College held dialogue with a wide variety of individuals and business leaders, leading academics and professional bodies. The aim was to understand what skills, knowledge and capabilities are needed in the current business context, and those which will be essential in the emerging global economy in an era of transnational mobility.

As a graduate of this program you will gain:

- Analytical and problem solving skills.
- Specific knowledge and expertise in business information systems.
- Expertise in business, and project management.
- Skills to participate in the planning, creation and delivery of business endeavours and initiatives.
- Enhanced leadership, communication and presentation skills.
- A sound understanding of dynamics of industry, government and global business.

Entry Requirements

For entry requirements for undergraduate study at APIC, please refer to page 15 of this brochure.

Structure

Semester 1

SBM3101	Professional Development and Business Communication
SBM4101	Foundations of Information Systems
SBM4102	Data and Information Management
SBM4103	Introduction to Programming

Semester 2

SBM4104	IT Infrastructure
SBM4201	Systems Analysis and Design
SBM4202	IS Strategy, Management and Acquisition
SBM3204	Sustainability & Ethics

Semester 3

SBM4203	Management Information Systems
SBM4301	Innovation and New Technology
	Elective
	Elective

Semester 4

SBM3302	Project Execution Planning and Management
SBM4302	IT Audit and Controls
	Elective
	Elective

Possible Exit Point: Diploma of Business Information Systems

Semester 5

SBM4303	Enterprise Architecture
SBM4304	IS Security and Risk Management
	Elective
	Elective

Semester 6

SBM3307	Project Development and Optimisation
SBM4305	IS Project Management
	Elective
	Elective

Elective List

SBM3305	Organisational Development
SBM3103	Mathematics and Statistics
SBM3104	Introduction to Business law
SBM3105	Foundations of Accounting
SBM3202	Leadership and Governance
SBM3203	Strategic Planning
SBM3205	Human Resource Management
SBM3206	Project Management Fundamentals and Practices



Possible careers

Entry level positions in:

- Web Design and Management
- Information and Communication System Support
- Database Development and Management
- IT Audit and Control
- IS Security and Risk Management
- Programming for Business Functions

For up-to-date information on courses, including fees and intake dates, please visit www.apiccollege.edu.au/courses.

POSTGRADUATE
COURSES IN
BUSINESS
MANAGEMENT

Graduate Certificate in Business Management (GradCertBM)

CRICOS code	074569B
Units of Study	4 (4 Core units)
Duration:	
Australian	1 - 3 semesters
Onshore International students	1 semester

The objective of the Graduate Certificate in BM is to equip graduates with core knowledge and fundamental general management competencies covering operations management, marketing and business communications, and financial management, to enable them to enter the workforce in the roles of team members or equivalent. The

Graduate Certificate in BM lays the foundation for development in the field of business and management; it provides a common language and framework for greater communication and cooperation within an enterprise. It also provides a base for further academic and professional specialisation in business and general management.

Entry Requirements

For entry requirements for postgraduate study at APIC, please refer to page 13 of this brochure.

Structure

Semester 1

Focus:	Basics, existing systems, incremental improvement
Career level:	Team Members
CPD1102	Professional Development and Ethics
SBM2101	Operations Management
SBM2102	Marketing and Business Communications
SBM2103	Financial Management

All credit points gained as part of the Graduate Certificate in Business Management will count towards the Graduate Diploma requirements provided that the candidate does not exit the program (students may transfer their enrolments subject to conditions advised at the time of transfer).

Possible careers

Coordinator/ Supervisor/ Team Leader/ Administrator/ Officer in:

- **Operations Management**
- **Financial Services**
- **Human Resource Management**
- **Sales and Marketing**
- **International Trade and Business**

“I recall the debates about University degrees that created graduates who knew everything but couldn't do anything. With this new transformational approach, a practical element that is readily transferable to industry would be refreshing.”

Dr Steve Whittle, Managing Director, BusTech Solutions

For up-to-date information on courses, including fees and intake dates, please visit www.apicollege.edu.au/courses.



Graduate Diploma in Business Management (GradDipBM)

CRICOS code	074570J
Units of Study	8 (8 Core units + 2 Electives)
Duration:	
Australian	2 - 6 semesters
Onshore International students	2 semesters

The objective of the Graduate Diploma in BM is to equip graduates with business management skills and advanced knowledge to enable them to enter the workforce in the roles of Line Managers or Assistant Managers, or equivalent. The Graduate Diploma in BM builds on the common foundation obtained in the Graduate Certificate in BM course,

and aims to provide a sound basis for integrated learning of general management fundamentals. In addition to the units studied in the Graduate Certificate in BM, the Graduate Diploma in BM requires students to further complete 3 units of study.

Entry Requirements

For entry requirements for postgraduate study at APIC, please refer to page 13 of this brochure.

Structure

Semester 1

Focus:	Basics, existing systems, incremental improvement
Career level:	Team Leaders/ Supervisors
CPD1102	Professional Development and Ethics
SBM2101	Operations Management
SBM2102	Marketing and Business Communications
SBM2103	Financial Management

Semester 2

Focus:	Specialisation, integration
Career level:	Line Managers
SBM2104	Human Resources Management
SBM2105	International Business and Competitive Strategy
SBM1104	Leadership and Change Management

“There is a strong pedagogical focus that encompasses industry relevance throughout the program. In addition, there is a strong linkage between theory and practice which according to current adult learning theory underpins best practice philosophies.”

Sheri Evans, University Lecturer, Director of Chancellor College and Expert in Business and Leadership Education and Development



Possible careers

**Coordinator/ Supervisor/ Team Leader/ Administrator/
Officer in:**

- **Operations Management**
- **Financial Services**
- **Human Resource Management**
- **Sales and Marketing**
- **International Trade and Business**

For up-to-date information on courses,
including fees and intake dates, please visit
www.apicollege.edu.au/courses.

Master of Business Administration (MBA)

CRICOS code	077805D
Units of Study	12 (8 Core units + 4 Electives)
PMI PDUs	120
Duration:	
Australian	3 - 9 semesters
Onshore International students	3 semesters

APIC's MBA is designed to educate a new class of managers who can transform the state of thinking and practice in today's technology-based organisations. The emphasis is on the acquisition of high level expertise and perspectives beyond normative thinking. A distinguishing character of the MBA program is its focus on both business (general) management and leadership in an integrated

manner. The dual focus enables the student to acquire a systemic view of how businesses are organised, while learning how teams and functions are formed; and how leadership principles can be applied to promote a positive and creative culture within technology-based enterprises and leading industries.

Entry Requirements

For entry requirements for postgraduate study at APIC, please refer to page 13 of this brochure.

Structure

Semester 1

CPD1102	Professional Development and Ethics
SBM2101	Operations Management
SBM2102	Marketing and Business Communications
SBM2103	Financial Management

Semester 2

SBM2104	Human Resources Management
SBM2105	International Business and Competitive Strategy
SBM1104	Leadership and Change Management

Semester 3

SBM2106	Organisation Behaviour and Internal Communication
	Elective
	Elective

Semester 4

	Elective
	Elective

For up-to-date information on courses, including fees and intake dates, please visit www.apiccollege.edu.au/courses.



MBA Electives and Majors (Changes to these electives and majors are under consideration)

Students wishing to study the MBA without specialising in a major may select their elective units from the range in any combination. Students may choose from the following major streams. Students are advised to seek academic advice from designated academic staff when enrolling in a major sequence.

Human Resources Management

SBM2303	Strategic Information Systems: Managerial Perspective
SBM2501	Business Law and Due Diligence
SBM2503	Corporate Governance
SBM1108	Business Decision Analysis

Strategic Procurement Management

SBM2301	Supply Chain Management Fundamentals
SBM2302	Advanced Supply Chain Management
SBM2303	Strategic Information Systems: Managerial Perspective
SBM2304	Enterprise Systems and Business Process Integration

Marketing

SBM1205	Project Formulation and Business Planning
SBM2201	Entrepreneurship, Innovation and Technology Management
SBM1206	Advanced Risk and Uncertainty Management
SBM2501	Business Law and Due Diligence

Business Planning and Finance

SBM1203	Project/Venture Economics and Finance
SBM1205	Project Formulation and Business Planning
SBM1206	Advanced Risk and Uncertainty Management
SBM2501	Business Law and Due Diligence

Research Skills

SBM1302	Major Project
SBM	Elective Unit 1
SBM	Elective Unit 2

Project-based Management

SBM1101	Project Management Fundamentals 1
SBM1107	HR and Communication in Projects
SBM1103	Project and Program Information & Communication Systems
SBM1105	Strategic Project, Program and Portfolio Management

Project and Program Management

SBM1201	Project Management Fundamentals 3
SBM1202	Project Management Fundamentals 4
SBM1203	Venture/Project Economics and Finance
SBM1204	Project and Program Delivery Systems

Possible careers

Director/ Manager/ Consultant/ Analyst in:

- **Business Process Improvement**
- **Commercial Strategy**
- **Financial Planning and Management**
- **Human Resource Development and Management**
- **Sales and Marketing Research and Strategy**
- **Client Development**
- **Information Security**
- **Information and Communication Systems Design and Management**
- **Operations Research**
- **International Trade and Business**
- **Project Planning, Development and Management**

“The program is designed very professionally, focusing on core needs in the business world. It is excellent to see a program designed to have a more practical approach and fill the gap which exists in most MBA programs. Such programs enable graduates to be ready for complex challenges in business environments.”

Ramin Vatanparast (Dr Tech), Senior Research Manager, Nokia Inc, USA

Master of Business Management (MBM)

CRICOS code	074571G
Units of Study	10 (8 Core units + 2 Electives)
Duration:	
Australian	3 - 8 semesters
Onshore International students	3 semesters

The MBM is a specialist Master degree course with deliberate emphasis placed on professional and technical skills, enhanced through projects. The MBM, or indeed the MBA should not be confused with standard general management courses. Students will not only acquire broad knowledge of the field, but specialised knowledge,

skills, perspectives, and values in a substantially integrated, applied and experiential manner. Students are immersed in the fundamental knowledge and then involved in project-based learning with due emphasis on the integrated application of knowledge, creative thinking and intellectual development.

Entry Requirements

For entry requirements for postgraduate study at APIC, please refer to page 13 of this brochure.

Structure

Semester 1

CPD1102	Professional Development and Ethics
SBM2101	Operations Management
SBM2102	Marketing and Business Communications
SBM2103	Financial Management

Semester 2

SBM2104	Human Resources Management
SBM2105	International Business and Competitive Strategy
SBM1104	Leadership and Change Management

“There is an increased need to have better skills to tackle increasingly more complex challenges; professionals are looking for ways in which to do this in a manner that fits in better with their busy schedules (as they try to achieve a better work/life balance). This program responds to this need in a systematic manner.”

Natasa Gadzuric, Organisational Development Officer, Downer Engineering

Semester 3

SBM2106	Organisation Behaviour and Internal Communication
	Elective
	Elective

Possible careers

Director/ Manager/ Consultant/ Analyst in:

- Business Process Improvement
- Commercial Strategy
- Financial Planning and Management
- Human Resource Development and Management
- Sales and Marketing Research and Strategy
- Client Development
- Information Security
- Information and Communication Systems Design and Management
- Operations Research
- International Trade and Business
- Project Planning, Development and Management

For up-to-date information on courses, including fees and intake dates, please visit www.apiccollege.edu.au/courses.



MBM Electives

(Changes to these electives and majors are under consideration)
Students wishing to study the MBM without specialising in a major may select their elective units from the range in any combination. Students may choose from the following major streams. Students are advised to seek academic advice from designated academic staff when enrolling in a major sequence.

Human Resources Management

SBM1108	Business Decision Analysis
SBM2303	Strategic Information Systems: Managerial Perspective
SBM2501	Business Law and Due Diligence
SBM2503	Corporate Governance

Strategic Procurement Management

SBM2301	Supply Chain Management Fundamentals
SBM2302	Advanced Supply Chain Management
SBM2303	Strategic Information Systems: Managerial Perspective
SBM2304	Enterprise Systems and Business Process Integration

Marketing

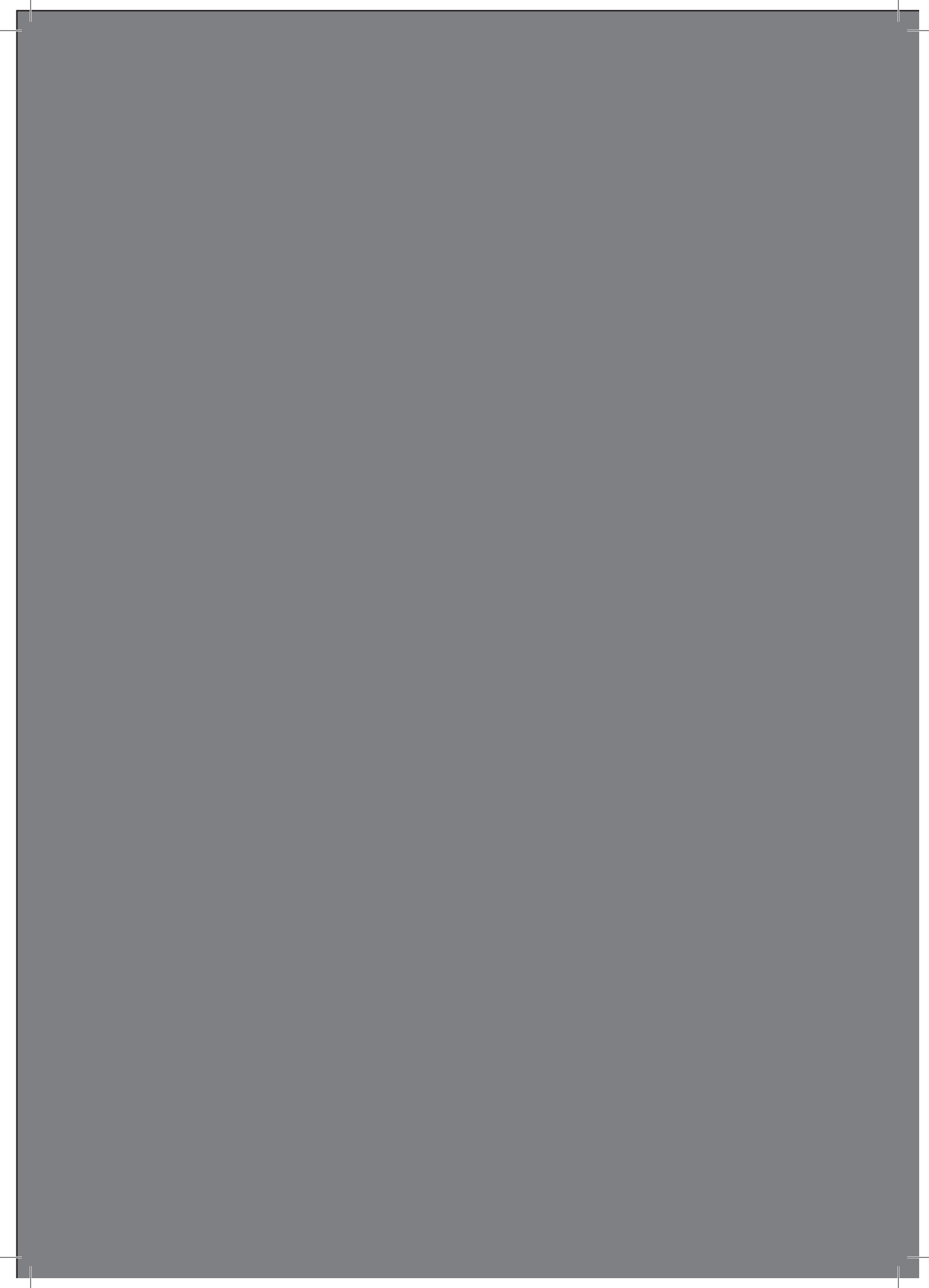
SBM1205	Project Formulation and Business Planning
SBM1206	Advanced Risk and Uncertainty Management
SBM2201	Entrepreneurship, Innovation and Technology Management
SBM2501	Business Law and Due Diligence

Business Planning and Finance

SBM1203	Venture/Project Economics and Finance
SBM1205	Project Formulation and Business Planning
SBM2201	Entrepreneurship, Innovation and Technology Management
SBM2501	Business Law and Due Diligence

Research Skills

SBM1302	Major Project
SBM1301	Minor Project (SBM1301 and SBM1302 are mutually exclusive)



POSTGRADUATE
COURSES IN
PROJECT
MANAGEMENT

Graduate Certificate in Project Management (GradCertPM)

CRICOS code	066176G
Units of Study	6 (6 Core units)
PMI PDUs	135
Duration:	
Australian	2 - 6 semesters
Onshore International students	2 semesters

The objective of the Graduate Certificate in Project Management is to develop a superior grade of project and program manager who can assume an effective role in the planning, delivery and management of a range of projects and programs within government, business and industry. All studies are focused on projects and programs in the selected industry contexts. The thrust of the program is to impart new perspectives that shift the thinking focus of students and practitioners from a

normative to transformative state. It will also embed the concepts of sustainability as a dimension of managerial decisions and processes.

APIC is a Global Registered Education Provider of the Project Management Institute. Completion of the Graduate Certificate in Project Management entitles the graduate to 135 Professional Development Units (PDUs) of PMI. APIC is an endorsed course provider by the Australian Institute of Project Management.

Entry Requirements

For entry requirements for postgraduate study at APIC, please refer to page 13 of this brochure.

Structure

Semester 1

Focus:	Project Management fundamentals, systems and processes
Career level:	Project Engineers, Project Team Leaders
CPD1102	Professional Development and Ethics
SBM1101	Project Management Fundamentals 1
SBM1102	Project Management Fundamentals 2

Semester 2

Focus:	Project/ program delivery systems establishment and management
Career level:	Assistant Managers, Project Line Managers
SBM1201	Project Management Fundamentals 3
SBM1202	Project Management Fundamentals 4

Possible careers

Program/ Project/ Contract Administrator roles at associate or analyst level in:

- Mining
- Oil and Gas
- Manufacturing
- IT
- Healthcare
- Food Processing
- Supply Chain and Logistics
- Event Management

“Employers are looking for people with real experience, and APIC's approach of incorporating live projects as a part of experiential learning is invaluable in today's competitive market.”

Sheeyan Stewart, Former APIC student, MBPM.

For up-to-date information on courses,
including fees and intake dates, please visit
www.apicollege.edu.au/courses.



Graduate Diploma in Project Management (GradDipPM)

CRICOS code	066177G
Units of Study	8 (8 Core units)
PMI PDUs	195
Duration:	
Australian	2 - 6 semesters
Onshore International students	2 semesters

The objective of the Graduate Diploma of Project Management is to develop a superior grade of project and program managers who can assume a key role in planning, management and the delivery of complex projects and programs in a range of industry settings. It will also embed the concepts of sustainability as a dimension of managerial decisions and processes. Project Managers need to think strategically and demonstrate mastery of managerial perspectives that can optimise the project/program value and aid the achievement of triple objectives. The focus in our programs is to study projects within an extended framework

characterised by 18 core functions and up to 67 variables. We apply an integrated business and project development approach that has due emphasis on the delivery of the project business case and achievement of triple objectives of financial, performance and environment.

APIC is a Global Registered Education Provider of the Project Management Institute. Completion of the GradDipPM entitles the graduate to 165 Professional Development Units (PDUs) of PMI. APIC is an endorsed course provider by the Australian Institute of Project Management.

Entry Requirements

For entry requirements for postgraduate study at APIC, please refer to page 13 of this brochure.

Course Rules:

Candidates may be permitted to substitute other units of study in lieu of SBM1103 and 1203 subject to availability and approval of the Program Director or the Dean.

Possible careers

Analyst and Program/ Project/ Contract Administrator roles in:

- Mining
- Oil and Gas
- Manufacturing
- IT
- Healthcare
- Food Processing
- Supply Chain and Logistics

For up-to-date information on courses, including fees and intake dates, please visit www.apiccollege.edu.au/courses.

Structure

Semester 1

Focus:	Project Management fundamentals, systems and processes
Career level:	Project Engineers, Project Team Leaders
CPD1102	Professional Development and Ethics
SBM1101	Project/Program Management Fundamentals 1
SBM1102	Project Management Fundamentals 2
SBM1201	Project Management Fundamentals 3

Semester 2

Focus:	Project/ program delivery systems establishment and management
Career level:	Assistant Managers, Project Line Managers
SBM1103	Project and Program Information & Communication Systems
SBM1202	Project Management Fundamentals 4
SBM1203	Venture/Project Economics and Finance



ACHIEVE
YOUR
PERSONAL
CAREER
GOALS

Master of Business and Project Management (MBPM)

CRICOS code	077591B
Units of Study	12 (8 Core units + 4 Electives)
PMI PDUs	315
Duration:	
Australian	3 - 9 semesters
Onshore International students	3 semesters

MBPM graduates will acquire knowledge of contemporary project, program and portfolio management, as well as leadership and high level professional skills and attitude. The course focuses on the enhancement of specific professional capabilities and knowledge, undertaken in a combination of coursework and research; and the acquisition of leadership and communication skills needed to lead complex project and program endeavours and deliver optimum results. The emphasis is placed on the development of strategic

and business expertise associated with projects, programs and organisations. Another unique aspect of the course is its integrated approach to the management of projects, programs, portfolios and business ventures. MBPM candidates undertake research and fieldwork that immerse them in the application of latest concepts and techniques, and provide them with fresh perspectives, values and competencies to lead complex projects and endeavours.

Entry Requirements

For entry requirements for postgraduate study at APIC, please refer to page 13 of this brochure.

Structure

Semester 1

CPD1102	Professional Development and Ethics
SBM1101	Project Management Fundamentals 1
SBM1102	Project Management Fundamentals 2
SBM1201	Project Management Fundamentals 3

Semester 2

SBM1103	Project and Program Information & Communication Systems
SBM1202	Project Management Fundamentals 4
SBM1203	Venture/Project Economics & Finance

Semester 3

SBM1104	Leadership and Change Management
SBM1204	Project and Program Delivery Systems
SBM	Elective Unit 1

Semester 4

SBM	Elective Unit 2
SBM1300	Research Project



**SPECIFIC
MEASURABLE
ACHIEVABLE
REALISTIC
TIMELY**

MBPM Electives and Majors

Students may choose from the following major streams. Students are advised to seek academic advice from designated academic staff when enrolling in a major sequence.

Strategic Management

SBM1105	Strategic Project, Program and Portfolio Management
SBM1106	Assessment and Development of Project-based Organisations

Implementation Management

SBM1205	Project Formulation and Business Planning
SBM1206	Advanced Risk and Uncertainty Management

Research Skills

SBM1301	Minor Project* + one Elective Unit or
SBM1302	Major Project

Business Management Units

SBM2101	Operations Management
SBM2102	Marketing and Business Communications
SBM2103	Financial Management
SBM2104	Human Resources Management
SBM2105	International Business and Competitive Strategy
SBM2106	Organisation Behaviour and Internal Communication
SBM2301	Supply Chain Management Fundamentals
SBM2302	Advanced Supply Chain Management 2
SBM2303	Strategic Information Systems: Managerial Perspective
SBM2304	Enterprise Systems and Business Process Integration
SBM2501	Business Law and Due Diligence
SBM2503	Corporate Governance

For up-to-date information on courses, including fees and intake dates, please visit www.apiccollege.edu.au/courses.

Possible careers

Manager/ Consultant/ Analyst

“The Master of Business and Project Management is a very good idea and the program is very well structured and aligned to business needs. Almost everybody agrees that project management is a combination of science and art.”

Hiroshi Tanaka, President of Global Project Management Forums, President of Japan Project Management Forum

HOW TO APPLY

01

Choose your course

Visit www.apicollege.edu.au/courses to view all of the courses offered at Asia Pacific International College. Academic calendars and fees are also detailed here.

02

Prepare your documentation

Once you have selected your course, click on Entry Requirements to find out which document you need to supply.

03

Apply Online

On the APIC home page, select Apply Online from the Quick Menu and complete the information required.

04

Accept your Letter of Offer

If your application is successful, you will receive a Letter of Offer, which will include all the relevant information you need to know about your course of study.

Once you accept the Letter of Offer, a deposit will be required. You will then receive an electronic Confirmation of Enrolment (eCoE).

05

(International Students only) Apply for your visa

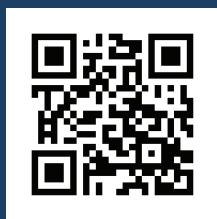
International students must apply for a student visa from their host country before arriving in Australia. For further information, please visit www.border.gov.au/

06

(International Students only) Prepare to travel!

Once your visa has been granted, you can book your flights and research accommodation. APIC can offer assistance with accommodation and airport pickup, through our partner organisation 2Stay: www.2stay.com.au. Please contact us if you would like us to assist you with your accommodation in Australia.





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